

Press release

Wolfsberg, February 2013

Hönle Group: Singaporean Distributor introduces UV-low-pressure lamps and components for the South East Asian market

Opening new market potentials for UV-Technology

Axend Pte. Ltd., Singapore, supplier of UV-LED-units and bonding adhesives became a new sales partner of the Honle subsidiary UV-Technik Speziallampen GmbH, since the beginning of this year.

The Honle Group has a broad spectrum of industrial UV-systems. UV-low pressure lamps and components are part of the extensive portfolio. Moreover, UV-Technik Speziallampen GmbH develops, manufactures and sells immersion tube systems, electronic ballasts, UV-sensors and other components. Thus, world-wide unique system solutions for the air and water treatment as well as for the surface treatment are designed.

Due to the cooperation with its new sales partner Axend Pte Ltd., UV-Technik Speziallampen GmbH will clearly enlarge its presence in the South East Asian Market. Alexander Frisch, Managing Director of UV-Technik Speziallampen GmbH is highly satisfied with the new partner: "This growing market is very interesting and important for us and the whole Honle Group. Especially the potable water and swimming pool water treatment segments are promising for our company and we see a very high potential for the future. With Axend Pte Ltd. we have won a

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reliable and experienced partner, who has good contacts in these important markets. “

Axend Pte Ltd. sees a large opportunity in the cooperation with UV-Technik Speziallampen GmbH as well: "Our experience and knowledge in sales of UV-curing systems and UV-curable adhesives perfectly fits to the products and the strategic orientation of the Hönle Group. We are looking forward to a long and successful collaboration", emphasized Mark Edward Barden, Managing Director of Axend Pte Ltd., 71, Bukit Batok Crescents, #10-10, 658071 Singapore, +65 6748-7011, www.axend.biz.

About UV-Technik Speziallampen GmbH: The company is expert in customized UV-components since 1991. From UV- and IR-lamps via electronic ballasts up to UV-sensors, UV-Technik Speziallampen GmbH offers a wide range of innovative products. The R&D department as well as production facilities and sales department are located in Wolfsberg/Germany.

About the Hönle Group: In addition to the original parent company, UV systems specialist Dr. Hönle AG, the Hönle Group also comprises of the sheet-offset specialists Eltosch Grafex (UV/IR/hotair dryers and peripheral units, e.g. ink fixation) and the UV specialist for rotary printing PrintConcept. Experts in the division glass and lamp manufacturing are Raesch (customized quartz glass components), UV-Technik Speziallampen (lamp manufacturing, e.g. for disinfection) and Aladin (UV lamp manufacturing). Further subsidiaries are the specialist for professional lightning technology Mitronic as well as the adhesives specialist Panacol.

The German based Hönle Group has local subsidiaries in China, France, Spain and the USA as well as sales offices in Italy and the Netherlands. The Hönle Group has also got an extensive worldwide network of experienced sales and service partners.

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